



# EMPLOYEE EDUCATION SOLUTION

Financial worries may be keeping your employees up at night and distracted during the workday. How (or even if) they will be able to retire is one common concern; many employees know they are unprepared for retirement,<sup>1</sup> but don't know what to do about it. They want and need help.

The Employee Education Solution brings your employees a new aspect of health: financial wellness—a truly meaningful element for your employee benefits package.

Employees have other financial concerns, too, like saving for college, getting out of debt and buying a house. These worries may add to the cost of running your business, due to lower productivity, absenteeism and higher healthcare costs, according to one study up to 24% higher.<sup>2</sup>

The Employee Education Solution helps employees deal with their financial concerns. With access to tools and trusted professionals, they can address their confusion and fear about finances. Interaction with a professional advisor who provides unbiased advice means employees gain confidence to make more informed financial decisions.

Using a holistic approach, the Employee Education Solution provides customized solutions based on your specific population.

## Step 1: Financial Wellness Assessment

Employees participate in a survey that targets their specific concerns. They answer a variety of questions that help us zero in on the areas where they need assistance.

## Step 2: Education

Once we understand where employees need help, we deliver the education they need, using an optimal combination of online and group employee meetings. The modules are designed to address the areas identified as most important for your particular employees, and there is a wide variety to choose from. Among the many modules available are:



- The Retirement Zone, New Choices and Possibilities
- Romance and the Business of Life, Managing Marriage and Money
- Women, Money and Choices
- Kids and Cash

## Step 3: Marketing

The academy includes all materials necessary to encourage employees to participate in the educational modules. You'll have access to turnkey marketing materials, and everything you need to create a campaign that helps drive attendance.

## Step 4: Results Tracking

A vital part of the program is the ability to track results. You'll be able to access results measuring employee progress toward their financial goals.

When employees understand their finances and take appropriate action, they may be better positioned to:

- Retire on time
- Stay more productive at work
- Enjoy better health
- All helping save money for the company

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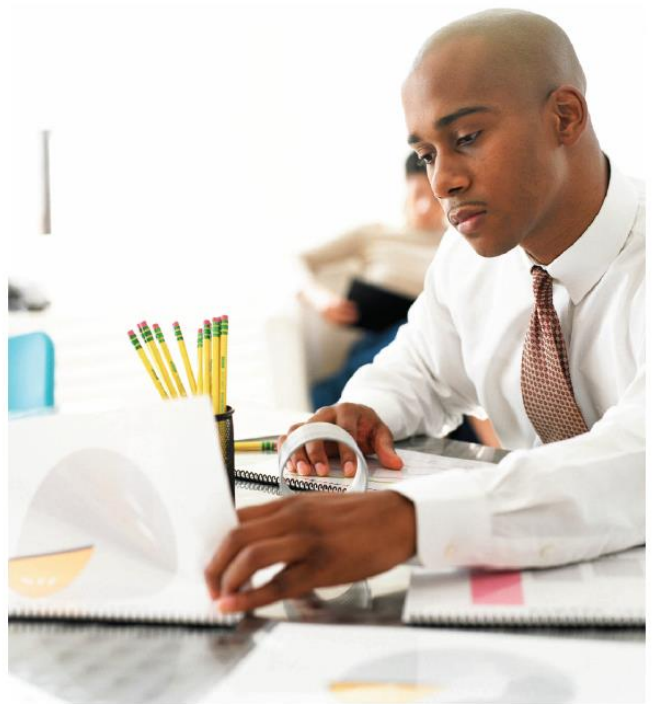
<sup>1</sup> 2011 EBRI Retirement Confidence Survey

<sup>2</sup> Higher Healthcare Costs for Metabolic Syndrome Risk, Disabled World, 2009



The Employee Education Solution seeks to produce employees who are better-informed and better educated about their financial strengths and challenges. Because financial education is an important value-added benefit, it can help attract and retain employees to your organization.

**Ask your StoneStreet advisor about the Employee Education Solution today. Signing up is easy. The sooner you start, the sooner your employees can benefit.**



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